

GWC MISSION

The mission of the Greater Whitewater Committee, Inc. is to educate, advocate, and develop ideas that make Whitewater a destination of choice to visit and live.

GWC is dedicated to achieving the following goals, and is committed to improving the Whitewater community, and making it a wonderful place to live, learn and grow.

Enhance Community Relations

Host Major Regional, Statewide and National Events

UW-Whitewater Winther Hall

Single-Family Housing

Equity GPR

Expansion of Highway 12

Academic Excellence

Enhance Recreational Opportunities

Board of Regents Representation

Expansion of Healthcare Facilities

Redesign and Transfer of Highway 59

This year's goals and objectives were recently prioritized at our strategic planning meeting. The list above is in priority order.

ABOUT GWC

The Greater Whitewater Committee, Inc. is an action-oriented group committed to working with citizens, elected officials and policy makers to identify, craft and implement a pro-business agenda. The agenda advances the economic, educational and social policies required to energize and secure the Whitewater area's economic future, as well as protect Whitewater's quality of life.

By working closely with the City of Whitewater, University of Wisconsin-Whitewater, Whitewater Unified School District and the local community, Whitewater can increase its visibility and become a beacon for business and leisure in the state of Wisconsin.

CONTACT GWC

If you have any questions regarding the Greater Whitewater Committee, please contact:

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Greater Whitewater Committee, Inc.

2024 Membership Brochure

**Building a world-class future
one step at a time.**



ACCOMPLISHMENTS

Enhance Community Relations

GWC has been instrumental in accomplishing community relations with the public via social media and targeted audiences. It will continue to maintain avenues of communication so all of the major governing bodies and business organizations can assist each other in promoting messages.

Single Family Housing

The City of Whitewater closed out TIFF 4 and authorized \$1.9 million to be used for affordable housing. The city has commissioned 3 different housing studies. The GWC will continue to work with the city towards its goal of bringing single family housing to Whitewater.

Academic Excellence 2020: Vision of the Future

Continued to challenge the Whitewater Unified School District to improve composite ACT scores and proficiency test scores. The GWC helped raise \$1,500 to fund a screening of The Truth About Reading in the Summers Auditorium at UW-Whitewater with nearly 175 participants in partnership with the Whitewater Unified School District and the University to advocate for literacy.

Whitewater LEADS

Created a 501(c)(3) program that focuses on literacy and academic excellence throughout the Whitewater community. Whitewater LEADS is governed by representatives of the City of Whitewater, School District, the University of Whitewater, and the GWC members. Whitewater LEADS has created several programs including placing book boxes throughout the city and hosting a local book drive. Whitewater LEADS partnered with the Dolly Parton Imagination Library — a free program for children which offers age-appropriate books every month from birth through age five. Whitewater LEADS has currently provided books to more than 398 children in the community. WWLEADS has recently awarded 4 grants to help with literacy projects in the community.

Discover Whitewater Series

Founded the annual Discover Whitewater Series (DWS): Half Marathon, and 5K. Since its inaugural date, DWS has hosted 11 races with more than 5,600 participants, 3,400 volunteers, and has raised more than \$274,500 for four local non-profits.

University of Wisconsin-Whitewater

Worked with the legislature and Joint Finance Committee to illustrate how the University of Wisconsin-Whitewater enhances the community and local economic climate. GWC worked closely with the University to secure \$3 million for preliminary and architectural engineering for Winther Hall. GWC has worked with UW-W to continue the growth of both the university and the community through marketing efforts that show all the benefits and opportunities Whitewater has to offer. We continue to advocate in promotion of equitable GPR funding within the UW system.

Legislative Accomplishments

GWC participated in a large collation that lobbied for the elimination of personal property tax with the legislature and the governor that was finally realized in the last state budget signed in late July. GWC also assisted in items listed under UW-Whitewater above.

Fixing Highway N

GWC adopted this as a priority project and fortunately Jefferson County had it on their list for this year.

Highway 12

Since the cancellation of the Highway 12 EIS, GWC has been working closely with the Wisconsin Department of Transportation, the county, and the city to find ways to decrease traffic congestion and fatalities between Whitewater and Elkhorn. GWC will continue to monitor when it would be appropriate to work towards another EIS for four lanes on Highway.

Healthcare

Formed the Healthcare Facility Exploration and Advancement Initiative to craft solutions relating to the need for the expansion of urgent care and emergency facilities, as well as additional hours for specialists. Recently Edgerton Hospital announced the creation of a new clinic on the East side of town.

JOIN GWC

GWC is committed to accomplishing these goals and many more. Join GWC to be part of the great things happening in the Whitewater Community!

Senior Founding Member

Member whose contribution results in having five (5) or more votes.*

Founding Member

Member whose contribution results in having at least two (2) votes and less than five (5) votes.

Member

Member whose contribution results in having one (1) vote.

Associated Member

Non-voting member who is interested in assisting the GWC pursue its goals.

*This year the Board of Directors has capped this membership level at five (5) votes.

For this year the Board of Directors has set the price per vote to be \$500.

Membership is on an annual basis and contribution amounts are set by the Board of Directors on an annual basis.