

## THE GWC'S MISSION

The mission of the Greater Whitewater Committee, Inc. is to educate, advocate, and develop ideas that make Whitewater a destination of choice to visit and live.

The GWC is dedicated to achieving the following goals, and is committed to improving the Whitewater community, and making it a wonderful place to live, learn and grow.

Enhance Community Relations

Continue to advocate for permanent equitable GPR funding for the University of Wisconsin-Whitewater

Academic Excellence

Expansion of Highway 12

Host Major Regional, Statewide and National Events

Single-Family Housing

Enhance Recreational Opportunities

Board of Regents Representation



## ABOUT THE GWC

The Greater Whitewater Committee, Inc. is an action-oriented group committed to working with citizens, elected officials, and policy makers to identify, craft, and implement a pro-business agenda. The agenda advances the economic, educational, and social policies required to energize and secure the Whitewater area's economic future as well as protect Whitewater's quality of life.

By working closely with the City of Whitewater, University of Wisconsin-Whitewater, Whitewater Unified School District and the local community, Whitewater can increase its visibility and become a beacon for business and leisure in the state of Wisconsin.

## CONTACT THE GWC

If you have any questions regarding the Greater Whitewater Committee, please contact:

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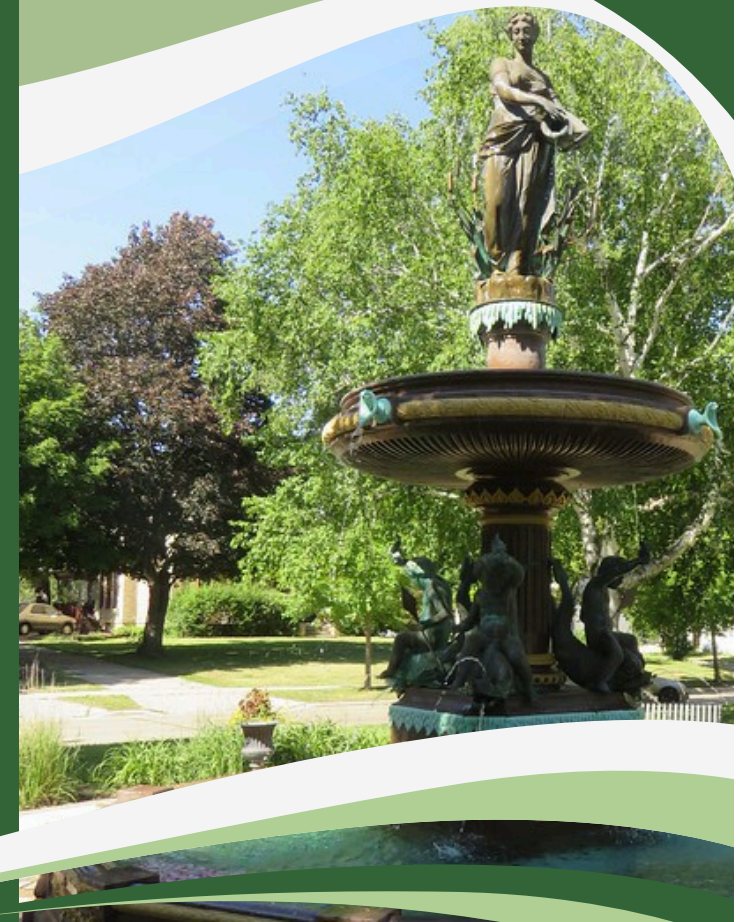
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Whitewater, WI 53190



Greater Whitewater Committee, Inc.

**2026 Membership Brochure**

**Building a world-class future  
one step at a time.**



## ACCOMPLISHMENTS

### Enhance Community Relations

The GWC has been instrumental in accomplishing community relations with the public through social media and target audiences. The GWC will continue maintaining communication avenues that support all major governing bodies and business organizations to help each other promote messages.

### Single Family Housing

The GWC supported the City of Whitewater's efforts to develop two new subdivisions. The Meadowview and Park Crest subdivisions will provide new single-family homes. Both subdivisions are in development.

### Academic Excellence: Vision of the Future

The GWC has a goal to improve the Whitewater Unified School District composite ACT scores and proficiency test scores. Along with the City of Whitewater, Whitewater Unified School District, and University of Wisconsin-Whitewater, the GWC developed Whitewater LEADS, a 501(c)(3) non-profit program that focuses on literacy and academic excellence throughout the Whitewater community. Whitewater Leads funds books for children between birth and five years old through the Dolly Parton Imagination Library. Through this partnership, Whitewater LEADS has provided over 34,000 free books to children. Other initiatives include supporting the Kids N' Cops reading program, funding remedial reading materials for grades 3<sup>rd</sup>-5<sup>th</sup> grade, and providing literacy grants to the Whitewater Unified School District. The GWC continues to collaborate with the WUSD and the university in supporting the introduction of the Science of Reading curriculum.

### Healthcare

The GWC introduced Edgerton Hospital CEO, Marc Augsburger, and Common Council President, Patrick Singer, to discuss extending operations, urgent care, and occupational therapy services in Whitewater. As of September 15th, 2025, Edgerton Hospital Whitewater Urgent Care officially opened, which is currently a fully operational 7-day a week urgent care facility.

### Discover Whitewater Series

The GWC founded the annual Discover Whitewater Series Race (DWS): Half Marathon, and 5K. The event's goal is to highlight Whitewater's finest features while also giving back to the community. Since its inaugural date, DWS has hosted twelve races with more than 6,400 participants, more than 3,800 volunteers, and has raised \$314,881 for four local Charity Partners.

### University of Wisconsin-Whitewater

An approximate 2.9 million additional dollars beyond the current UW-system funding formula will be provided as part of the budget to the University of Wisconsin-Whitewater as a result of advocacy by the GWC and the University. The GWC worked closely with legislative leadership and the university to secure a 78.9 million dollar Capital Budget amendment which secured the funding for the renovations of Winther and Heide Hall. The GWC collaborated with legislative leadership and the Joint Finance Committee to illustrate how the University of Wisconsin-Whitewater enhances the community and local economic climate.

### Legislative Accomplishments

The GWC continues to advocate on behalf of the University of Wisconsin-Whitewater for more equitable GPR funding within the UW System.

### Highway N

The GWC raised concerns about the improvements needed to Highway N. These improvements are complete.

### Highway 12

Since the cancellation of Highway 12 EIS, the GWC has been working closely with the Wisconsin Department of Transportation, the county, and the city to find ways to decrease traffic congestion and fatalities between Whitewater and Elkhorn. The GWC will continue to monitor when it would be appropriate to work towards another EIS for four lanes on Highway 12.

## JOIN THE GWC

The GWC is committed to ensuring the bright future of the Whitewater area and to all of those who call Whitewater home. Join the GWC to be part of the great things happening in the Whitewater Community!

### Senior Founding Member

Member whose contribution results in having five (5) or more votes.\*

### Founding Member

Member whose contribution results in having at least two (2) votes and less than five (5) votes.

### Member

Member whose contribution results in having one (1) vote.

### Associated Member

Non-voting member who is interested in assisting the GWC pursue its goals.

\*This year the Board of Directors has capped this membership level at five (5) votes.

For this year, the Board of Directors has set the price per vote to be \$500.

Membership is annual, and contribution amounts are set by the Board of Directors annually.

